

# Newey & Bloomer

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Newey & Bloomer Kettles, Birmingham, UK  
Once upon a time Newey & Bloomer Ltd was founded by Frederick Bloomer and Charles Herbert Newey in 1850. They began by manufacturing an assortment of barbershop fittings, bar tops and bed warming pans. Using their expertise in copper, Frederick and Charles produced their very first kettle in 1903. They called it the Simplex. The iconic design of the whistling kettle and energy saving models was patented and the brand name 'Simplex' was officially registered in the 1930s. The Simplex Beehive kettle was launched in the 1950s. The Simplex kettle was such a roaring success that it became a household name – and a cherished member of the home adorning many kitchens across the globe. Changing times Newey & Bloomer continued to manufacture the Simplex kettle as five generations of the Bloomer family passed through the factory doors. However, due to an economic downturn, production of the Simplex Kettle by Newey & Bloomer ceased in 2010. A new beginning In 2017 Simplex Kettles by Newey & Bloomer resumed production ensuring the exacting standards as they were over 100 years ago – hand-crafted from solid copper with a solid molten-tin lining – a method that has stood the test of time and a foundation stone upon which the qualities associated with the Simplex Kettle has become world-renowned...for generations. Authentic • Original • Unique Simplex Kettles by Newey & Bloomer are the leading British brand for whistling, solid copper tea kettles – and proudly so for over 100 years. We continue to manufacture in Birmingham – the heart of England –

retaining our superior reputation for world-class craftsmanship that is so intrinsically borne from our heritage, provenance and manufacturing traditions that have been passed down over the generations. We select only the purest and finest copper and brass and spin by hand the traditional shape and ensure the centre seam is in the middle of the kettle – just as it was in 1903 – thus giving strength and stability to the kettle and purposely distanced away from the direct heat source. Each handmade spout is lined with tin, delicately curved in just the right places with a little ‘bird’s mouth’ spout at the end – not only aesthetically pleasing – but to ensure a smooth, optimum pour. All our kettles are lined by hand in the age-old traditional way using hot molten tin. This creates a far superior bond with the copper than modern-day electro-tin plating techniques which can flake and expose the water to copper. Newey & Bloomer patented the Simplex Kettle design with a whistling lid – an genius design concept of the era. The patent was established in the early 1900s. Today, we continue to manufacture by hand to the same exacting standards to ensure the nostalgic sound of the Simplex Kettle whistle lives on for generations. Some of the Services we Offer Include: Kettles UK • Copper Kettles UK • Traditional Kettles UK • Kettles Birmingham • Copper Kettles Birmingham • Traditional Kettles Birmingham

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